

# ALLOVEME

## BOARD OF DIRECTORS BOARD MEETING

Sunday, February 28, 2021

### MINUTES



- I. Call to order at 3:09pm and opening prayer was led by Diane.
  - a. In attendance: Charmayne, Claudette, Diane, Leige, Lori
  - i. Absent: Lafaye, LeShan
- II. Board Business
  - a. For the record – online votes
    - i. Revised board duties descriptions approved by majority vote. 1/29/21
    - ii. \$150 payment to guest speakers approved by unanimous vote. 2/17/21
  - b. Approve January 2021 Minutes. Claudette moved. Diane 2<sup>nd</sup>. Minutes approved by a majority vote.
  - c. Website tour was conducted.
  - d. New business cards will be order later.
  - e. Secured document list is available for board members only to share documents.
- III. Board Reports
  - a. President. Claudette commended the board for an excellent chat last week. She is reviewing donor language that can be used to solicit donations.
  - b. Vice President. Absent.
  - c. Secretary. Absent.
  - d. Treasurer . Charmayne reported on board contributions, donations and expenses through February 2021. Fundraisers are needed to offset expenses.
  - e. Board Members. Diane – no report. Leige – no report.
  - f. Founder
    - i. Lori thanked the board for their continued support, for a successful chat in February and offered official congratulations to new board officers and board members.
    - ii. Add Board Member – to be discussed with Lafaye
    - iii. Follow up on last meeting duties
      - 1 Business directory (lost data, building new list). Board members will share information for business directory. Leige suggested highlighting a business on a regular basis.
      - 2 Virtual Fundraisers (lost data). Leige described the opportunity through Double Good. We will receive 50% of donations with minimal effort. No inventory. No shipping. Donations can be offered for front line workers if no product is desired. We can tie in Mother's Day and Wellness Check.
      - 3 Percentage of donations toward program. No particular percentage is required by law. Board can establish percentage goal.
      - 4 Donor software – monthly charge / security. To be revisited at a later time due to the expense. Charmayne offered training on pivot table and converting our excel spreadsheet.
      - 5 Revisit Tshirt order (for giveaways). Charmayne moved to approve purchase of tshirts, Claudette 2<sup>nd</sup>. Approved by majority vote.
- IV. Workshop Program & Service
  - a. Program
    - i. Review 2/21/21 Workshop. Workshop received positive feedback from attendees
      - 1 Survey results were reviewed.
        - a Incentive for survey was considered. Item to be determined.
      - 2 For future workshops:
        - a Board discussed email and text to invitees and will coordinate contact for invites and reminders

- b Any information relevant to chat will be distributed to registrants
  - c Diane will take notes on attendees during chats
  - d Chat giveaways will be relevant to topic (books, journals, self-care items, etc)
  - e Journals will be considered for giveaways. Bookmarks will be priced and considered as well.
  - f Announcements after chats will include
    - i Donation opportunities, including Amazon smile.
    - ii Invitation to be included in business directory
- ii. Proposed Workshops
- 1 Mentor Program and Training – (Lori) will be held for later when interest increases.
    - a Lori would like to do a chat on Colorism sometime this year.
  - 2 Fashion Show – Heels & Pearls (Diane) will be added as a “time out” chat and/or included in ALM Showcase
  - 3 Seasons – (Claudette) will be added to available workshops
  - 4 A Women in Power workshop will be created for women trying to achieve corporate success
  - 5 Claudette mentioned a chat or some other event for Women’s History Month. Possibly did you know... posts or black women history trivia. She will report back to board.
- b. Service will continue with Wellness Check and Help For The Holidays and possible Turkey giveaway

#### V. Fundraising

- a. Proposed Fundraisers for 2021
  - i. Game Night Fundraiser will be considered
  - ii. Sip N Paint will remain open for discussion
  - iii. Annual Giving (June) will continue
  - iv. Holiday Giving will continue with possible holiday card mailing
  - v. Amazon Giving Tuesday will be utilized
  - vi. Sponsorships/Support for young participants was not discussed
  - vii. Champion Club (ALLOVEME level of giving) will be considered to add to website donation page.
  - viii. Double Good fundraiser will be pursued. We will receive 50% of donations with minimal effort. No inventory. No shipping. Donations can be offered for front line workers if no product is desired. We can tie in Mother’s Day and Wellness Check.

#### VI. Outreach

- a. Update contact list from last chat. List will be sent to board.
- b. Board contact – can be done through email to text.

#### VII. Items from the floor. None.

#### VIII. Adjourn at 4:48pm

- a. Next Board Meeting: March 28, 2021 @ 3pm

2021 Meeting dates @ 3pm: February 28, March 28, April 25, May 30, June 27, July 25, August 29, September 26, October 31, November 28.