

ALLOVEME

BOARD OF DIRECTORS BOARD MEETING

Sunday, February 28, 2021

MINUTES



- I. Call to order at 3:09pm and opening prayer was led by Diane.
 - a. In attendance: Charmayne, Claudette, Diane, Leige, Lori
 - i. Absent: Lafaye, LeShan
- II. Board Business
 - a. For the record – online votes
 - i. Revised board duties descriptions approved by majority vote. 1/29/21
 - ii. \$150 payment to guest speakers approved by unanimous vote. 2/17/21
 - b. Approve January 2021 Minutes. Claudette moved. Diane 2nd. Minutes approved by a majority vote.
 - c. Website tour was conducted.
 - d. New business cards will be order later.
 - e. Secured document list is available for board members only to share documents.
- III. Board Reports
 - a. President. Claudette commended the board for an excellent chat last week. She is reviewing donor language that can be used to solicit donations.
 - b. Vice President. Absent.
 - c. Secretary. Absent.
 - d. Treasurer . Charmayne reported on board contributions, donations and expenses through February 2021. Fundraisers are needed to offset expenses.
 - e. Board Members. Diane – no report. Leige – no report.
 - f. Founder
 - i. Lori thanked the board for their continued support, for a successful chat in February and offered official congratulations to new board officers and board members.
 - ii. Add Board Member – to be discussed with Lafaye
 - iii. Follow up on last meeting duties
 - 1 Business directory (lost data, building new list). Board members will share information for business directory. Leige suggested highlighting a business on a regular basis.
 - 2 Virtual Fundraisers (lost data). Leige described the opportunity through Double Good. We will receive 50% of donations with minimal effort. No inventory. No shipping. Donations can be offered for front line workers if no product is desired. We can tie in Mother’s Day and Wellness Check.
 - 3 Percentage of donations toward program. No particular percentage is required by law. Board can establish percentage goal.
 - 4 Donor software – monthly charge / security. To be revisited at a later time due to the expense. Charmayne offered training on pivot table and converting our excel spreadsheet.
 - 5 Revisit Tshirt order (for giveaways). Charmayne moved to approve purchase of tshirts, Claudette 2nd. Approved by majority vote.
- IV. Workshop Program & Service
 - a. Program
 - i. Review 2/21/21 Workshop. Workshop received positive feedback from attendees
 - 1 Survey results were reviewed.
 - a Incentive for survey was considered. Item to be determined.
 - 2 For future workshops:
 - a Board discussed email and text to invitees and will coordinate contact for invites and reminders

- b Any information relevant to chat will be distributed to registrants
 - c Diane will take notes on attendees during chats
 - d Chat giveaways will be relevant to topic (books, journals, self-care items, etc)
 - e Journals will be considered for giveaways. Bookmarks will be priced and considered as well.
 - f Announcements after chats will include
 - i Donation opportunities, including Amazon smile.
 - ii Invitation to be included in business directory
- ii. Proposed Workshops
- 1 Mentor Program and Training – (Lori) will be held for later when interest increases.
 - a Lori would like to do a chat on Colorism sometime this year.
 - 2 Fashion Show – Heels & Pearls (Diane) will be added as a “time out” chat and/or included in ALM Showcase
 - 3 Seasons – (Claudette) will be added to available workshops
 - 4 A Women in Power workshop will be created for women trying to achieve corporate success
 - 5 Claudette mentioned a chat or some other event for Women’s History Month. Possibly did you know... posts or black women history trivia. She will report back to board.
- b. Service will continue with Wellness Check and Help For The Holidays and possible Turkey giveaway

V. Fundraising

- a. Proposed Fundraisers for 2021
 - i. Game Night Fundraiser will be considered
 - ii. Sip N Paint will remain open for discussion
 - iii. Annual Giving (June) will continue
 - iv. Holiday Giving will continue with possible holiday card mailing
 - v. Amazon Giving Tuesday will be utilized
 - vi. Sponsorships/Support for young participants was not discussed
 - vii. Champion Club (ALLOVEME level of giving) will be considered to add to website donation page.
 - viii. Double Good fundraiser will be pursued. We will receive 50% of donations with minimal effort. No inventory. No shipping. Donations can be offered for front line workers if no product is desired. We can tie in Mother’s Day and Wellness Check.

VI. Outreach

- a. Update contact list from last chat. List will be sent to board.
- b. Board contact – can be done through email to text.

VII. Items from the floor. None.

VIII. Adjourn at 4:48pm

- a. Next Board Meeting: March 28, 2021 @ 3pm

2021 Meeting dates @ 3pm: February 28, March 28, April 25, May 30, June 27, July 25, August 29, September 26, October 31, November 28.